

COLLEGE OF EDUCATION OPERATIONS GUIDELINES

Revised Date: 11/13/2010

Guideline Number: 02-12

Section: Unit Governance

Subject: Marketing and Recruitment Committee

EDUCATOR AS LEADER

MARKETING AND RECRUITMENT COMMITTEE

The Marketing and Recruitment Committee is responsible for developing short and long-range recruitment strategies, as well as, developing and coordinating the distribution of timely and accurate information to prospective applicants and the larger community.

2010-2011 Members

Dr. Beverly Keepers, Committee Chair

Prof. Carletta Bell, Member

Dr. Rita Greer

Prof. Teri Schoone, Member

2010-2011 Support Staff

Ms. Rebecca Adlington, Administrative Assistant

Ms. Bonnie Caughron, Administrative Assistant