

## COLLEGE OF EDUCATION OPERATIONS GUIDELINES

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**Revised Date:** 11/13/2010

**Guideline Number:** 02-12

**Section:** Unit Governance

**Subject:** Marketing and Recruitment Committee

EDUCATOR AS LEADER

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### MARKETING AND RECRUITMENT COMMITTEE

The Marketing and Recruitment Committee is responsible for developing short and long-range recruitment strategies, as well as, developing and coordinating the distribution of timely and accurate information to prospective applicants and the larger community.

*2010-2011 Members*

Dr. Beverly Keepers, Committee Chair

Prof. Carletta Bell, Member

Dr. Rita Greer

Prof. Teri Schoone, Member

*2010-2011 Support Staff*

Ms. Rebecca Adlington, Administrative Assistant

Ms. Bonnie Caughron, Administrative Assistant